:LINE#:REP CON REP: * 况 * 円 * 円 CITY TAX FLIGHT ORDER PRDCT AGY ADV CM HEADLINE# 8425798 UNAPPROVED REV #2 :LINE#: PROGRAM : CON COM1: 11 KENNEDY FOR SMART MEDIA GROUP SUBSCRIBES EXTRA \$20 COMING FROM PREEMPTED SPOTS ON HDLN #8414727 REV TTL \$9,970 @ 44X REMOVED PREEMPTED SPOTS ADDED MG TO LINES 45-49 **** THANKS! PLEASE CONFIRM REVISION 10/26 DATES OCT25/16 KENNEDY FOR SENATE AGENCY AGENCY # .. CD Ø THIS 900A-1000A TODAY 2 ADVERTISER CODE = KENN PRODUCT CODE TIME PERIOD AGY. ADV. N SENATE STATE D ** NAME NAME CASH IN ADVANCE ADD TRF# POL5798 TAX OCT31/16 SMART MEDIA ALEXANDRIA, 1427 LESLIE POLI/J KENNEDY/R/SEN/LA H **円S円#***** CONTRACT LGTH : ORDR ON LINES 11, 15, 16, 20, 25, 29 30 TO WK-1 SEC COMMENTS: # AVE SPOTDATA ELECTRONIC INVOICING SCHEDULE GROUP VA 22301 8425798 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-528-9382 AGENCY EST# CO-OP \$65.00 (LINE, **** RATE BILLING 11 ORDER, NEEDED C25C31 10/31 START -9382
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES * INVOICE) CLASS: SALES BUYER REP.# 10/31 END NAME PRSN NATL. :SPTS: POL5798 SPTS: WEEK : /WK: INVT : 0 WA-PATRICIA OFF.# MATTHEW WURM LOCAL DOME MON DATE OCT26/16 REGIONAL DAYS SALESMAN OCT26/16 13.12 *** KPLC-TV *** (H) : TOTL: # 13.12 0

ADD

REP HEADLINE# 8425798 *** UNAPPROVED REV #2 *
* * * * TRF:
F# POL5798
CREDIT ADVISORY: AGENCY ORDER WORKSHEET
-9382 AGENCY
FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** **
0CT26/16 13.12 *** KPLC-TV ***

PROGRAM : 7NWS FIRST SUN	48 A 430A-500A	PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	47 A 700A-800A	PROGRAM: 7NEWS SUNDAY	46 A 1030P-1100P	PROGRAM : RTM	45 A 130P-200P	PROGRAM: TODAY 2 ADD	29 S 900A-1000A	PROGRAM: TODAY 2 ADD	25 S 900A-1000A	PROGRAM: TODAY 2 ADD CON COM1: TODAY 2 ADD	20 S 900A-1000A	PROGRAM: SUNDAY TODAY	16 S 700A-800A	PROGRAM: SUNDAY TODAY CON COM1: SUNDAY TODAY	15 S 700A-800A	王#::CD:
SUNRISE	30		30		30		30		30		30		30		30	ADD ADD	30	: LGTH
	\$20.00		\$150.00		\$280.00		\$35.00		\$65.00		\$65.00		\$65.00		\$55.00		\$55.00	: SEC : RATE
	10/27		10/30		10/30		10/27		10/26		10/25		10/27		10/30		10/30	: START
(10/31	0	10/30	0	10/30	()	10/31))	10/26	1	10/25	1	10/27	H 0	1000	(0 5 7 0 L	: END
Λ)	F	1	F	د	ú	J	C)	C	o	C)	C)	C		: SPTS:
7H-F, M		SUN		SUN		TH-F,M		WE D		TUE		THU		SUN		S C Z		WEEK: DAYS
N		Н		Ч		ω		0		0		0		0		0	0	HOOH HOOH HICK

* REP HEADLINE# 8425798 UNAPPROVED REV #2 *** TRF# POL5798 REP: TEL# 703-528-9382

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *:

OCT26/16 13.12 *** KPLC-TV ***

OCT/16				**	:LINE#:REP
\$6,605.	PROGRAM : CON COM1:	;	49 A	· LINE#:	:REP :CD:
\$6,605.00 NOV/16 \$3 365 00	SETH MYERS		71350-10357		TIME PERIOD
у э э э		G C			· I.GTH · CEC
		\$10.00		RATE	
		10/27	DATE	START	
	(10/31	DATE	: END	
	H		: /WK:	:SPTS:	
	1.H-H, M		••	WEEK: DAYS	
	Ь		SPTS	· TOTI.·	

\$6,605.00 NOV/16 \$3,365.00

ESTIMATED SHARES MARKET TOTALS \$9,037 KPLC 79% KVHP 21% CABL 0% NVHP 0% CONTRACT TOTAL TOTAL SPOTS \$9,970.00

SVC- NONE DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

Product 1/2

ORDR

Advertiser Ref

CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC 1427 Leslie Avenue Alexandria, VA 22301

	Contract / Re	evision	Alt Orde	r#
	POL5798	1	0842579	
Product KENNEDY FOR SENA	TE			
Contract Dates 10/25/16 - 10/31/16	Estimate # C25C31			
Advertiser POL/Kennedy, John/R			Original Date	e / Revision / 10/26/16
	Billing Cycle EOM/EOC	Billing Broado	Calendar cast	Cash/Trade Cash
	Property KPLC	Account Executive Matthew Wurm		Sales Office HRP-Washingto
	Special Hand	ling	***************************************	
	Demographic			
	Households			

Advertiser Code

KENN

Agy Code

Agency Ref

1046

					1
*Line Ch Start Date End Date Description	Start/End Time	Spo			
1 KPLC 10/28/16 10/28/16 7News Nightcast		Days Length We	ek Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Snots/Meek	10:00 PM-10:35 PN	:30	NM	CONTRACTOR OF THE PARTY OF THE	\$1,010.00
Week: 10/24/16 10/30/161 1	Rate \$1,010.00		10.000	1	Ψ1,010.00
2 KPLC 10/28/16 10/28/16 Today Show III					
	10:00 AM-11:00 AN	:30	NM	1 1	040.00
Week: 10/24/16			14141	l '	\$40.00
	\$40.00				
Start Date 5 18 18 18 18 18 18 18 18 18 18 18 18 18	12:30 PM-1:30 PM	:30	All a		
Week: 10/24/16 10/20/46 Spots/veek			NM	1	\$100.00
A KDI O JOICE	\$100.00				
4 KPLC 10/28/16 10/28/16 7News at Noon	12:00 PM-12:30 PM	:30			
Week: 10/24/16 End Date 10/30/16 Weekdays Spots/Week	Rate	.30	NM	1	\$330.00
1	\$330.00				
5 KPLC 10/28/16 10/28/16 Today Show II	9:00 AM-10:00 AM				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$65.00
10/30/161 1	\$65.00				7-0.00
6 KPLC 10/31/16 10/31/16 Today Show III					
Start Date End Date Weekdays Spots/Meek	10:00 AM-11:00 AM	:30	NM	1	\$40.00
Week: 10/31/16 11/06/16 1 1	Rate \$40.00				Ψ-0.00
7 KPLC 10/31/16 10/31/16 Days of Our Lives					
	12:30 PM-1:30 PM	:30	NM	1	6400 00
Week: 10/31/16 End Date Weekdays Spots/Week 1 1	Rate			1	\$100.00
C. LUDI C.	\$100.00				
Start Data E I D	12:00 PM-12:30 PM	:30	NM	ä	
Week: 10/31/16 11/00/10 1	Rate		INIVI	1	\$330.00
	\$330.00				
9 KPLC 10/31/16 10/31/16 7News at Noon	12:00 PM-12:30 PM	:30			
Week: 10/31/16 End Date Weekdays Spots/Week	Rate	.50	NM	1	\$330.00
	\$330.00				
10 KPLC 10/31/16 10/31/16 Monday Prime Other	7:00 PM-9:00 PM	:30			
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$1,300.00
Week: 10/31/16 11/06/16 1 1	\$1,300.00		1		

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www.kplctv.com

Contract / Revision Alt Order # POL5798 / 08425798 Contract Dates Product Estimate # 10/25/16 - 10/31/16 KENNEDY FOR SENAT C25C31

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16 / 10/26/16

	1.001	Kerniedy, John/R/US		0/24/16 /	10/26/16
*1 : 01 0:	Start/End	Spots/			
*Line Ch Start Date End Date Description	mpa a	D .	Din	Type Spots	
D 11 KPLC 10/31/16 10/31/16 Today Show II	9:00 AM-10:00 AM	:30	Kui		
12 KPLC 10/29/16 10/29/16 Saturday Night Live Start Date End Date Weekdays Spots/Week	10:35 PM-12:00 XN	:30		NM (Ψ0.00
Week: 10/24/16 End Date Weekdays Spots/Week	<u>Rate</u> \$70.00			NM :	\$70.00
13 KPLC 10/29/16 10/29/16 NBC Saturday Today Show					
Start Date VVeekdavs Snots/Meek	Rate	:30		NM 1	\$50.00
10.00,10	\$50.00			- 1	
Start Date End Date Weekdays Spots Week	7:00 AM-9:00 AM	:30		NM 1	\$50.00
Week: 10/24/16 10/30/161- 1	Rate \$50.00				\$50.00
D 15 KPLC 10/30/16 10/30/16 NBC Sunday Today Show	7:00 AM-8:00 AM	:30			
D 16 KPLC 10/30/16 10/30/16 NBC Sunday Today Show	7:00 AM-8:00 AM	:30		NM 0	\$0.00
17 KPLC 10/27/16 10/27/16 Days of Our Lives	12:30 PM-1:30 PM	:30		NM 0	\$0.00
Week: 10/24/16 10/20/16 Weekdays Spots/Week	Rate	.50		NM 1	\$100.00
18 KDIC 10/27/40 40/27/40	\$100.00				
Start Date End Date Weekdays Spots/Week	12:00 PM-12:30 PN Rate	:30	- 1	NM 1	\$330.00
vveek: 10/24/16 10/30/161 1	\$330.00				,
19 KPLC 10/27/16 10/27/16 7News at Six Start Date End Date Weekdays Spots Mook	6:00 PM-6:30 PM	:30		NM 1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate \$1,010.00			NM 1	\$1,010.00
D 20 KPIC 10/27/16 10/27/10 T 1	9:00 AM-10:00 AM				
21 KPLC 10/25/16 10/25/16 Today Show III 1	10:00 AM-11:00 AM	:30		O MI	\$0.00
Week: 10/24/16 End Date Weekdays Spots/Week	Rate	:30	N	NM 1	\$40.00
22 KPI C 10/25/16 40/25/19 5	\$40.00				
Start Date End Date Weekdays Snote Mook	2:30 PM-1:30 PM	:30	N	M 1	\$100.00
Week: 10/24/16 10/30/16 -1 1	<u>Rate</u> \$100.00				Ψ100.00
23 KPLC 10/25/16 10/25/16 7News at Noon 13 Start Date End Date Weekdays Spots/Week	2:00 PM-12:30 PM	:30			
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -1 1	Rate	.50	N	M 1	\$330.00
24 KDLC 10/25/40 40/25/40	\$330.00				
Start Date End Date Weekdays Spots/Week	:00 AM-9:00 AM Rate	:30	N	M 1	\$380.00
D 05 ((2))	\$380.00				
- Today Chow h	00 AM-10:00 AM	:30	NI	M 0	00.00
Start Date End Date Weekdays Spate 444	0:00 AM-11:00 AN	:30	NI	_	\$0.00
Week: 10/24/16 10/30/161 1	<u>Rate</u> \$40.00		141	"	\$40.00
27 KPLC 10/26/16 10/26/16 Days of Our Lives 12	2:30 PM-1:30 PM	.20		_	
Start Date End Date Weekdays Spots/Week	Rate	:30	NN	VI 1	\$100.00
28 KDI C 10/26/16 10/20/19	\$100.00				
Start Date End Date Weekdays Spots Meek	2:00 PM-12:30 PM	:30	NN	1 1	\$330.00
Week: 10/24/16 10/30/161 1	<u>Rate</u> \$330.00				\$550.00
D 29 KPLC 10/26/16 10/26/16 Today Show II 9:0	00 AM-10:00 AM	:30		-	
N 30 KPLC 10/28/16 10/28/16 SYN M-F 3-4p 3-4		:30	NN		\$0.00
Start Date	Rate	.00	NN	1	\$50.00

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www.kplctv.com

Contract / Revision Alt Order # POL5798 / 08425798 Contract Dates Product Estimate # 10/25/16 - 10/31/16 KENNEDY FOR SENAT C25C31

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16 / 10/26/16

				/ 10	3/20/10
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	D/ -		
Start Date Week: 10/24/16 Start Date 10/30/16 Weekdays Spots/Weel	k Rate	Days Length Week Rate	Rtn Type	Spots	Amount
	\$50.00				
Start Date Fnd Date Weekdays Contract	530-7am	:30	NM	.1	6420.00
Week: 10/24/16 10/30/16F 1	Rate \$430.00		14101		\$430.00
N 32 KPLC 10/28/16 10/28/16 7News at Six	559-630pm				
Week: 10/24/46 End Date Weekdays Spots/Week	Rate	:30	NM	1	\$405.00
	\$405.00				
N 33 KPLC 10/28/16 10/28/16 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30	NM	1	\$380.00
Week: 10/24/16 10/30/16F 1	Rate \$380.00				φ380.00
N 34 KPLC 10/28/16 10/28/16 Today Show II	9-10am	.20			
Week: 10/24/16 End Date Weekdays Spots/Week	Rate	:30	NM	1	\$65.00
N 35 KPLC 10/31/16 10/31/16 SYN M-F 3-4p	\$65.00				
Start Date End Date Weekdays Spots Mook	3-4p	:30	NM	1	\$50.00
Week: 10/31/16 11/06/16 M 1	Rate \$50.00				Ψ50.00
N 36 KPLC 10/31/16 10/31/16 7News Sunrise	530-7am	:30			
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 M 1	The state of the s	.30	NM	1	\$430.00
N 37 KPLC 10/31/16 10/31/16 7News at Six	\$430.00				
Start Date End Date Weekdays Spots/Week	559-630pm Rate	:30	NM	1	\$405.00
VVeek: 10/31/16 11/06/16 M 1	\$405.00				4 100.00
N 38 KPLC 10/31/16 10/31/16 NBC Today Show	7-9am	:30			
Week: 10/31/16 End Date Weekdays Spots/Week	Rate	.50	NM	1	\$380.00
N 39 KPLC 10/27/16 10/27/16 SYN M-F 3-4p	\$380.00				
Start Date End Date Weekdays Spots/Week	3-4p <u>Rate</u>	:30	NM	1	\$50.00
vveek: 10/24/16 10/30/16T 1	\$50.00				400.00
N 40 KPLC 10/27/16 10/28/16 Today Show III Start Date End Date Weekdays Spots/Week	10-11am	:30			
Week: 10/24/16 End Date Weekdays Spots/Week	Rate	.50	NM	1	\$120.00
N 41 KPLC 10/27/16 10/28/16 RI M-F 130-2p	\$120.00				
Start Date End Date Weekdays Spots/Week	130-2p <u>Rate</u>	:30	NM	1	\$35.00
vveek: 10/24/16 10/30/16TF 1	\$35.00				400.00
N 42 KPLC 10/27/16 10/28/16 NET Late Night Start Date End Date Weekdays Spots/Mook	various	:30		S-244	
Week: 10/24/16 End Date 10/30/16 Weekdays Spots/Week	Rate	.50	NM	1	\$10.00
N 43 KPLC 10/27/16 10/31/16 RI M-F 130-2p	\$10.00				
Start Date End Date Weekdays Spots/Week	130-2p Rate	:30	NM	3	\$105.00
Week: 10/24/16 10/30/16TF 2	\$35.00				
AL 44 MDIO 12 PP	\$35.00				
N 44 KPLC 10/30/16 10/30/16 Late News Following NFL Start Date End Date Weekdays Spots/Week	1015-1045p	:30	NM	1	\$000 cc
Week: 10/24/16	Rate \$280.00		14141	1	\$280.00
N 45 KPLC 10/30/16 10/30/16 NBC Sunday Today Show					
Start Date End Date Weekdays Spots/Week	7-8am Rate	:30	NM	1	\$150.00
Week: 10/24/16 10/30/16S 1	\$150.00				
			2		

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/ 10/26/16



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Contract Dates 10/25/16 - 10/31/16

POL5798 08425798 Product Estimate #

Alt Order #

KENNEDY FOR SENAT C25C31

Contract / Revision

Advertiser Original Date / Revision POL/Kennedy, John/R/US 10/24/16

Start/End Spots/ *Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots End Date Amount Start Date Weekdays Spots/Week Rate 46 KPLC 10/27/16 10/31/16 7News First Sunrise 430-5am :30 Start Date NM **End Date** Weekdays 2 \$40.00 Spots/Week Rate Week: 10/24/16 10/30/16 ---TF--1 \$20.00 Week: 10/31/16 11/06/16 1 \$20,00 47 KPLC 10/27/16 10/31/16 **NET Late Night** various :30 Start Date **End Date** NM Weekdays \$10.00 Spots/Week Rate Week: 10/24/16 10/30/16 ---TF--\$10.00 Week: 10/31/16 11/06/16 0 \$0.00 Totals 0.00 44 \$9,970.00

Time Period # of Spots **Gross Amount** Agency Comm. **Net Amount** 09/26/16 -10/30/16 33 \$6,550.00 (\$982.50)\$5,567,50 10/31/16 -10/31/16 11 \$3,420.00 (\$513.00)\$2,907.00 Totals 44 \$9,970.00 (\$1,495.50)\$8,474.50

Signature: _	Date:	

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